

CONCENTRATION IDENTIFICATION
MBA Program

Directions: Complete this form to identify or change your concentration in the MBA program. This information will be used to assist in annual course planning and scheduling. It is important that any change be updated.

Student ID Number: ____ - ____ - ____ - ____ - ____ - ____

Last Name: _____ First: _____

Anticipated Graduation Term: _____ FT ____ PT ____

Please indicate your primary concentration with a 1, your secondary concentration with a 2:

SCB Concentrations:

- ___ Accounting (ACCT)
- ___ Finance (FINC)
- ___ Marketing (MKTG)
- ___ Marketing Research (MKTGRES)
- ___ Digital Marketing (DIGMKTG)
- ___ Product Commercialization (PRODCOM)
- ___ International Business (INTB)
- ___ Management and Leadership (MGMTLEAD)
- ___ Environmentally Sustainable Management (ESMGMT)
- ___ Quality and Organizational Improvement (ORGIMP)
- ___ Entrepreneurship (ENTR)
- ___ Operations Management (OPMGMT)
- ___ Technology Management (TECHMGMT)
- ___ Management Information Systems (MGIS)
- ___ Quality and Applied Statistics (QAPSTAT)

Note: You must complete one concentration to meet requirements for graduation.

Concentration outside of SCB (INDIV):

Student must meet with a Graduate Advisor to officially identify a concentration outside the Saunders College of Business. The concentration must be approved by the Graduate Office.

Date: _____ Student Signature: _____

Return this form to the SCB Student Services Office.